

Shine

York's best activities guide for children and young people



What is it?

Shine is a magazine aimed at school age children, young people and families. It contains information on lots of great activities throughout York that you can do in your free time.

- Produced five times a year, it's available in schools, libraries and community centres usually three weeks before the start of each school holiday.
- You can also find activities, opportunities and news on the Shine pages and blog, on the Yor-OK website: www.yor-ok.org.uk/shine

Inclusive and targeted activities

Shine works closely with advocacy groups and disabled young people to make sure activities are as inclusive as possible. We also promote specialist or targeted activities for people with specific disabilities. Shine also helps to make activities available for economically disadvantaged young people through funding many of the activities available.

The Lord Mayor of York's Shine Awards

Each year we celebrate the achievements of young people in an award ceremony at the Mansion House. Nominated young people and activity providers are presented with certificates and have tea with the civic party. Full details in your next copy of Shine.

Shine facts

- 190 activities in the Summer 2013 issue!
- Print run of over 16,000 copies.
- Discounts on some activities with a York Card.
- Delivered to all schools in York, one per household for primary schools!

How to be part of it

- To advertise in the magazine, activity providers must be approved by City of York Council either through the Community Leisure Officer responsible for Shine. This will involve registering with us on the relevant database either Yor-OK or the Sports Coaches Database.
- If you are aged 5-18 and would like to get involved in making the magazine then get in touch! We have opportunities for budding journalists and can advise on writing articles for submitting to us.



CONTACT:

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YOUTH & COMMUNITY DEVELOPMENT TEAM



CASE STUDY:

The Rock of York Zoo Skate Park

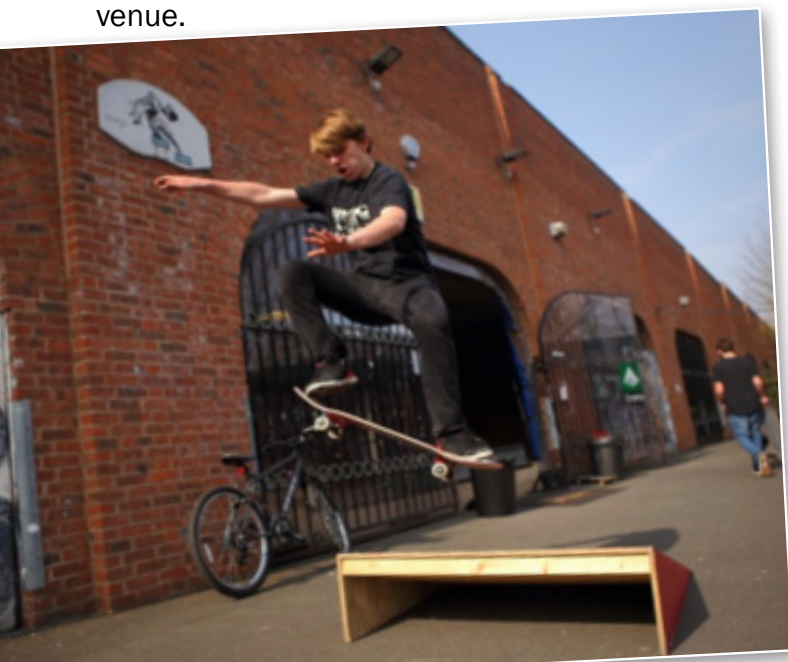
What is it?

The Rock of York is a local charity. From January 2014 they've enabled young people to access the Zoo skate park and express themselves. The charity's staff and 13 volunteers open the skate park for young people two evenings a week and on Saturdays.

Beth Wilcox from the charity said "The support from the Community Development Lead has been invaluable and the project would have not got off the ground without it." Community Development Leads have helped the charity to identify the needs of the young people and access funding. The skate park is a valuable resource in itself with helmets and a pounding sound system.

Developed in partnership

City of York Council worked with the charity to ensure consistency of all the sessions and processes. In essence the project has been 10% facilitated by the Community Development Leads to enable it to get going, 45% by the charity with their staff and volunteer's time and 45% by the City of York Council due to the resources and venue.



OUTCOMES

- ✓ The Zoo Skate Park is now able to provide a consistent service.
- ✓ Gaining the trust of young people in York, so they access other services at the skate park such as sexual health.
- ✓ Increased numbers of young people attending the sessions.
- ✓ Consultation work with young people has resulted in more sessions
- ✓ Sessions for boarders, scooters and blades.
- ✓ Developing a skater community by encouraging older participants to train and mentor younger ones.
- ✓ Support the skate park's social media networks which keep young people informed of events, trips and opening times.
- ✓ Maintenance and cleaning



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